



Oliver James McMullen



Director / Producer / Writer



olliemcmullen@outlook.com



+44(0)7870 560406



instagram.com/gamebreakerfilms



vimeo.com/olliemcmullen

Skills:

Directing & Producing

Script & Copy Writing

Original Creative & Pitches

Adobe Premiere Pro

B-Camera Operator

DIT & Transcoding

Microsoft Office

French Language

Photography

Sports:

IOC: IDSDP film on the 'Football for Hope Peace and Unity Organisation' in Rwanda.

FIFA: Directed, wrote and produced the '20 Centres for 2010' film shot in eight locations/seven countries across Africa.

IOC: #standwithrefugees campaign; directed three films about refugees in Kenya, Jordan and Colombia.

Duracell: Made series of films for digital covering Duracell's Sponsorship of Great Run Series.

Sony: Directed and produced 'Sony Action Cam' promo on Wingsuit base-jumping.

WPP: Directed/produced content and co-designed an iPad App that showcased WPP agencies' competence in sports.

Petronas & AMG: Directed the 'Liquid & Metal' commercial BTS film with Lewis Hamilton.

RFU: Directed Rugby World Cup ticketing promo with Lawrence Dallaglio.

FA: 'Just Play' campaign film and FA Youth Award Campaign.

LTA: Directed series of shoots over two years for a campaign to encourage young kids back into tennis.

FIFA: Directed the 36-part CSR series 'Football's Hidden Story', filmed in 30+ countries to highlight football's social impact.

FIFA: Directed and scripted a corporate image film demonstrating the scope of their activities around the world.

P&G: Wrote and produced a Gillette 'World Cup Greatest Moments' DVD. 1.3 million copies were distributed in 25 countries.

Infront Sports: Corporate image, pitch films, sales and marketing content, B2B films, event coverage and LED animation.

adidas: Broadcast PR, product launch films, PR highlight videos, in-store retail films, promo films, behind the scenes.

commercial projects and conducting player interviews and product shoots for promotional use for adidas UK and global.

Hilton Grand Villas: Directed BTS coverage and films at the LPGA Tournament of Champions.

City of Orlando: Bid film for the 2026 World Cup™.

Events:

HBS: Features producer for 2018 FIFA World Cup™ Russia. Also produced stadium rushes including drone content.

Olympic Channel: Retained for two months as features producer at the 2016 Olympic Games in Rio.

HBS/Sony: Directed all 3D promos for the 2010 FIFA World Cup™, for public exhibition in 5,000 Sony stores worldwide.

IOC/Can: Directed games time filming for the 2008 Olympic Games Beijing and Youth Olympic Games 2012 Innsbruck.

HBS: Directed and produced 2006 FIFA World Cup™ Germany BTS event coverage and films.

Carlsberg: Wrote and produced a 30-minute advertiser-funded programme on their 'High 5' ski event.

Infront: Filmed the CHL, EHF European Championships, FIS Alpine World Cup and DFB Pokal.

Lotus Renault: F1 Season launch Barcelona.

adidas: Official Crew Portugal 2004 European Championships.

Holiday & Resorts:

Diamonds Resorts: Directed multiple commercials and films of their resorts in the Maldives, Kenya and Zanzibar.

Bluegreen Resorts: Directed and produced image film for several resorts.

Diamond Resorts International: Resort promotional sales film.

Orange Lake Resorts: Sales film showcasing four key resorts in Myrtle Beach, Florida, Las Vegas and Tennessee.

Disney Resorts: Produced/shot second camera for Disney to display their beautiful resorts in Hawaii and Florida.

Commercials & Corporate Image

Norton Rose Fulbright: Produced a range of films for the Global PR and Comms Team.

Switchee: Filmed 2023 Switchee Summit and produced various corporate films and social content.

JTI: Series of B2B, sales and corporate image films.

Century Link: Corporate Image film about how their network empowers businesses.

PA Media: VNR Packages for brands such as Dettol, McDonalds, the National Lottery, Boots and others.

Macmillan Cancer: World's Biggest Coffee Morning commercials.

Colliers/Saentys: Top Tier Commercial real estate sales films. McLaren HQ, Ropemaker, The Scalpel, Vodafone HQ.

Charlotte Wiseman: Produced films on mental health for Innocent Drinks, Vinci Facilities, White Stuff and others.

Baylis & Harding/Jack Films: Edit Producer and AD for SS 2016 and AW 2016/17 sales films.

Give a Grad a Go: Corporate Image films and promotional films promoting their unique approach to graduate recruitment.

Dentsu Aegis Network: Promotional film about work culture at the network.

Cisco Systems: Directed and produced corporate image film for Cisco's sponsorship of the 2012 London Olympic Games

Some other brands/organisations /agencies I have worked for:

ACI, Nationwide, BP, BWF, Volvo Ocean Race, Cisco, Laureus, LafargeHolcim, Iluka, Kantar, McLaren, Rexona, Clear, Coca-Cola, Fast Track, H+K Strategies, BMW Williams, Mastercard, VISA, BT, UEFA, UCI, Canon, Callaway, Octagon, EDF Energy, Furniture Village, Hermes and Surrey County Council.
